Student Employer: Adrian College - 110 S. Madison St. Adrian MI 49221

Department: Communication/ RUSH BROADCASTING

Supervisor: Forrest Vernier - fvernier@adrian.edu

Job Title: Student Worker: PR & Social Media Director

Location: Radio Station, at Rush Hall WVAC, 107.9 FM

Purpose of Position: To assist the Radio Station Create Broadcast and Online presence & Programming.

Beginning and End Date: 2026-2027 Academic Year

Job Description:

You will work with the Station Manager to create programming and material for broadcast on WVAC, and our online presence. This will include creating community-oriented programming, taking photos, screening and posting podcasts and other main app media, creating content about station activities and other typical public relations work.

- Weekly Mandatory staff meeting
- Take photos of WVAC activity (shows, productions, etc.) and staff.
- Produce audio programming with other students
- Create online materials & postings
- Work with Rush
- Help with COMM 109 radio shows

Rate of Pay: This is a part time student employment position at the State of Michigan wage requirement for hours worked.

Hours: Up to 5 hours per week unless otherwise approved.

Required Job Skills: The main skills are to be responsible and have a good work ethic. We can teach you what you need but you must be willing to learn new skills. It will be helpful if you are familiar social media like Snapchat, Twitter, and other favors of the week. Capable of using SNO website software able to modify media to meet on-line format, codec, and size specifications.

Remarks: WVAC, 107.9 FM is a REAL radio station which broadcasts to Lenawee county and streams through LIVE365. So, the work you will do is very important.